

# TOSS FOR TAILS:

LAW ENFORCEMENT CHARITY CORNHOLE TOURNAMENT BENEFITTING SHELTER PETS







**Toss for Tails** is a one-of-a-kind cornhole tournament fundraiser where fun, community pride, and compassion come together for a cause that matters.

We're bringing together 64 teams of law enforcement officers from Pinellas, Pasco, Hillsborough, and Polk Counties for a day of friendly competition — all to benefit the shelter pets of the Hillsborough County Pet Resources Foundation.



## This family-friendly event will include:

- 64 First Responder Teams
- Food Trucks & Craft Beer
- Touch-a-Truck Zone for kids
- Adoptable Shelter Dogs Onsite
- Music, raffles, and community fun

All proceeds go directly to helping shelter pets receive medical care, enrichment, and support on their journey to loving forever homes.

#### Who will attend

#### Your sponsorship puts your brand in front of:

250+ law enforcement officers & families

- Local media, city officials, and influencers
- 1000+ local attendees, pet lovers, and community members
- A wide digital audience via social media, email marketing, and press coverage

### **Sponsorship Levels**



#### TITLE SPONSOR- \$10,000 (1 available)

- Event branded as: "Toss for Tails presented by [Your Company Name]"
- Premier logo placement on all signage, tournament shirts & promo materials
- Auctionable hand-crafted cornhole boards with your entity logo and event logo
- Speaking opportunity at opening ceremony
- Featured vendor booth at premier location
- Logo on trophies and swag items
- Included in press release & interviews
- (4) social media features
- Optional media appearance with adoptable pets!



#### **GOLD SPONSOR-** \$5,000

- Logo on tournament shirts and main event signage
- Logo on one set of custom cornhole boards
- Vendor booth space
- Name mentioned during opening & awards
- (2) social media shoutouts



#### **SILVER SPONSOR - \$2,500**

- Logo on shared banners and digital promo
- Name on check-in and volunteer signage
- Opportunity to include materials in swag bags
- (1) social media mention





## **Team Sponsorships**

#### Support a First Responder Team - \$500 or \$1,000

Sponsor one, or more, of the 64 first responder teams competing in Toss for Tails! This is a perfect opportunity for local businesses, civic groups, or families to show support for law enforcement officers from Pinellas, Pasco, Hillsborough, and Polk Counties.





#### \$1,000 Team **Champion Sponsor**

- Logo or name on team Tshirts
- Recognition on event signage and social media
- Option to provide branded swag or promotional items to your team
- Meet & greet photo with sponsored team at the event
- Tax-deductible sponsorship



#### \$500 Team **Supporter Sponsor**

- Name listed on "Team Sponsors" banner
- Recognition on social media and during team announcements
- Optional inclusion of business card or flyer in player swag bags
- Tax-deductible sponsorship

#### Why Sponsor a Team?

This is a simple and affordable way to:



local law enforcement





Build community goodwill and visibility



Participate in an uplifting, community-centered event

## In-kind Sponsorship

Donations of food, beverages, raffle prizes, services, or event supplies are deeply appreciated!

Recognition will be given based on donation value and may include:

- Logo on signage
- Social media shoutouts
- Vendor opportunities



#### WHY PARTNER WITH US?

#### Your support helps provide:

- Life-saving veterinary care
- Daily food and housing
- Enrichment supplies like toys, bedding, and treats
- Outreach and adoption support helping find every pet the loving forever family they deserve

This is your opportunity to make a real impact on both local animal welfare and first responder communities.







## **Sponsorship Benefits**



Brand exposure at a high-profile, heart-driven community event



Tax-deductible sponsorship (501(c)(3)



Association with law enforcement and animal welfare causes



Media and community goodwill

#### **Let's Connect**

To become a sponsor or learn more about *Toss for Tails*, contact:



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www.hcprfoundation.org



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